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COUNCIL - 29 AND 30 SEPTEMBER 2011

The following documents were circulated at the above Council meetings and are now available on the website.

Agenda No	Item	Page
8(a)	Torbay Economic Development Company Business Plan 2011/12 - Subject to Call-In – Revised Officer Recommendation To consider the attached report setting out the Business Plan for the Torbay Economic Development Agency for 2011/12.	(Pages 1 - 2)
9.	Options for future delivery of tourism, marketing and events support - Call-In – Mayoral Amendment	(Pages 3 - 4)
11.	Princess Promenade Refurbishment – Revised Officer Recommendation, Conservative and Liberal Democrat Amendments	(Pages 5 - 12)

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Item 8(a), Torbay Economic Development Company Business Plan
2011/12 – Subject to Call-In

Revised Officer Recommendation

Council Meeting

29 September 2011

(Amendments shown in bold text)

Revised Recommendation:

- 2.1 That the Mayor be recommended that, subject to the **Commissioner of Place and Environment having** delegated authority to approve any minor amendments in consultation with the Mayor, the Torbay Economic Development Company Ltd (TDA) Business Plan 2011-2012, set out at Appendix 1 to the submitted report be approved.

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Agenda Item 9

Item 9, Options for Future Delivery of Tourism, Marketing and Events Support – Call-In

Mayoral Amendment

Council

29 September 2011

Following the further debate and consideration of the Options for Future Delivery of Tourism, Marketing and Events Support report considered at Council on the 13th July I wish to propose an amendment to the original recommendation.

As Mayor and Leader of the Council I requested an options appraisal for reconfiguring the Council's investment in tourism marketing and events management in order to identify further efficiencies and to ensure that its investment into the tourism economy is providing an appropriate return to Torbay. I would like to thank all those who have contributed to the debate in this issue, I have listened to their views and it appears we can achieve the outcome I wish to see without the need for a formal review. There appears to be a consensus forming around the need to form a group/forum to promote higher profile events and ensure that event planning is comprehensive and co-ordinated.

I have heard representatives from both the English Riviera Tourism Company and the Riviera International Conference Centre, although they do not wish to merge, there are opportunities for them to work more closely together, including the possibility of sharing staff and premises. Working together there is also the opportunity for them to better coordinate their activities to promote better support for events and optimise marketing budgets, particularly if this is combined with an appropriately constructed events forum.

Noting that this is an executive decision I would ask that Council provides me with their view on the following proposed recommendation:

1. That any options review is not conducted until 2014 as this will coincide with the need to refresh our Tourism Strategy, Turing the Tide for Tourism in Torbay 2010 – 2015
2. Working with key events organisations in the Bay the Mayor immediately creates an Events & Marketing Forum with the objective of generating far greater integration and coordination of tourism marketing (including business tourism activities) and events activity. In recognition of the financial support the Council provides to the English Riviera Tourism Company and Riviera International Conference Centre they would be expected to play a leading role in the forum and delivering its objectives.

3. The English Riviera Tourism Company and Riviera International Conference Centre are challenged to increase their collaborative working to reduce duplication, increase economies of scale and improve the product that both organisations are able to offer. Without creating a target or ceiling to the efficiencies that can be created they should be challenged to create identifiable efficiency savings within one year in a manner that at least maintains the outcomes they create and ideally improves them. Then they should create a business plan to demonstrate how they can continue to create efficiencies to reduce public subsidy and improve outcomes for the Bay in years to come.

Gordon Oliver
Mayor Torbay

Item 11, Princess Promenade Refurbishment

Officer Additional Recommendation

Council Meeting

29 September 2011

(Amendments shown in bold text)

Additional Recommendation:

- 2.1 That tenders be invited and a contract be let to carry out repairs to the eastern promenade and the banjo. The contract to commence in early 2012 with a break in the summer of 2012 with no works carried out in June, July and August and will be completed by the end of 2012.
- 2.2 That the capital programme for 2011/12 be amended to provide £800,000 to carry out the first phase of repairs to the promenade and upper level of the Banjo to be opened for the Summer of 2012.
- 2.3 That the capital programme for 2012/13 be amended to provide £2.15 million to fund the second phase of the single contract for repairs to the structure to secure its long term future.
- 2.4 **That, subject to alternative capital resources being identified, the project is funded from prudential borrowing to be financed from the Council's revenue budget. The financial implications to be reflected in future year revenue budgets.**

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Conservative Amendment

Read out at the Council meeting on 29 September 2011

Council Meeting

29 September 2011

(Amendments shown in bold text)

Revised Recommendations:

- 2.1 That tenders be invited and a contract be let to carry out repairs to the eastern promenade and the banjo. The **first** contract to commence in early 2012 with a break in the summer of 2012 with no works carried out in June, July and August and will be completed by the end of 2012.
- 2.2 That the capital programme for 2011/12 be amended to provide £800,000 to carry out the first phase of repairs to the promenade and upper level of the Banjo to be opened for the Summer of 2012.
- 2.3 That the capital programme for 2012/13 be amended to provide £2.15 million to fund the second phase **under a second contract which will not be entered into until April 2012.**

- 2.4 That, subject to alternative capital resources being identified, the project is funded from prudential borrowing to be financed from the Council's revenue budget. The financial implications to be reflected in future year revenue budgets.

Note: this revised officer recommendation was circulated at the meeting and intended to be the proposed motion to be considered at the meeting.

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Item 11, Princess Promenade Refurbishment

Liberal Democrat Group Amendment

Council Meeting

29 September 2011

(Amendments shown in bold text)

Proposed Amendment:

Revised Recommendations:

- 2.1 That tenders be invited and a contract be let to carry out repairs to the eastern promenade and the banjo. The contract to commence in early 2012 with a break in the summer of 2012 with no works carried out in June, July and August and will be completed by the end of 2012.
- 2.2 That the capital programme for 2011/12 be amended to provide £800,000 to carry out the first phase of repairs to the promenade and upper level of the banjo to be opened for the Summer of 2012.
- 2.3 **That the capital programme for 2012/13 be amended to provide £2.15 million to fund the second phase of the repairs to the eastern promenade and banjo to secure its long term future.**
- 2.4 **That the Chief Executive of the Torbay Development Agency be requested to secure firm proposals from the private sector, without prejudice, to repair and improve the banjo and for such works to dove-tail with the Council funded repairs to the eastern promenade, and to provide a briefing to Members prior to formal consideration at the Council meeting on 1 February 2012.**
- 2.5 **That no tenders for the second phase be sought until after the Council meeting referred to in 2.4 above.**
- 2.6 That, subject to alternative capital resources being identified, the project is funded from prudential borrowing to be financed from the Council's revenue budget. The financial implications to be reflected in future year revenue budgets.
- 2.7 **That the Commissioner of Place and Environment, in consultation with the Mayor, Group Leaders and the Chief Executive of Torbay Development Agency, be authorised to negotiate the delay of the works to the banjo, subject to the receipt of firm proposals for the same as referred to in 2.4 above.**

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Item 11, Princess Promenade Refurbishment

Liberal Democrat Group Amendment

Adjourned Council Meeting

30 September 2011

- (a) That tenders to be invited for two contracts to carry out repairs to the Eastern Promenade and the repair or replacement of the banjo. The first contract to commence in early 2012 and to be completed by end of May 2012. There shall be a clause in this first contract which will allow the Council to not proceed with the banjo element of the works in the event that these prove to be unnecessary because of alternative plans from developers.
- (b) The second contract to commence in September 2012 and is not to be signed before end of April 2012 in order to allow time for amendments to be made in the event of a developer coming forward.
- (c) That the capital programme for 2011/2012 be amended to provide £800,000 to carry out the first phase of repairs to be the promenade unless private funding is not available and the upper level of the banjo to be opened for the Summer of 2012.
- (d) That the capital programme for 2012/2013 be amended to provide £2.15 million to fund the second phase of the repairs to the eastern promenade and banjo area to secure its long term future..
- (e) That the Chief Executive of the Torbay Development Agency be requires to investigate proposals from the private sector, without prejudice, for such works to dove-tail with the Council funded repairs to the Eastern Promenade, and to provide a briefing to members prior to formal consideration.
- (f) That subject to alternative capital resources being identified the project is funded from prudential borrowing to be financed from the Council's revenues budget the financial implications to be reflected in future year revenue budgets.

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